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## **Leading Digital Printer Adds Grand Format Dye Sub Solution**

*Source One Digital expands its leading digital printing capabilities to include the cutting edge Gandinnovations AquaJet Direct Dye Sub Printer*

**Norton Shores, Michigan – October 15, 2009** – Source One Digital announced today the addition of the Gandinnovations Jeti AquaJet three meter, grand format dye sublimation printer to its current roster of Gandinnovations Jeti solvent and UV flatbed printers. The Jeti 3324 AquaJet is a cutting edge dye sub printer using specially formulated, water-based dye dispersed inks that allow direct printing to any polyester fabric, eliminating the additional expense of the paper transfer process used in traditional dye sublimation.

“This new direct dye sub print process achieves brilliant, vibrant colors that literally burst to life from the fabric, and the prints are fade and wash resistant,” says Jim Freed, VP of Production for Source One Digital.

“As a nationally recognized digital printing leader, it is critically important that we respond quickly to the demands of our direct and wholesale client base,” says Randy Crow, President of Source One Digital. “Our point-of-sale and wholesale customers have been increasingly requesting dye sub, and given our longstanding relationship with Gandinnovations, adding the AquaJet will be very exciting.”

“The AquaJet is also a great eco-friendly print solution,” adds Freed. “It uses non-toxic, VOC-free, water-based ink and prints directly to fabric that can be made from recycled polyester. These lighter weight polyester banner and flag fabrics require fewer raw materials for their manufacture, reducing the impact of associated transportation, making the whole package about as eco-friendly as we can make it.”

Source One Digital has a substantial digital printing production facility that houses four grand format solvent roll-to-roll machines, including a 16 foot printer. They also have two of Gandinnovations UV flatbed printers, digital iCut and CNC routers, and a complete finishing department. Source One Digital’s new AquaJet direct dye sub printer will be put in to service immediately.

### **About Source One Digital**

Established in 1996, Source One Digital is a grand format digital printer of super wide event graphics, custom trade show graphics, banners, vehicle graphics, and in-store point-of-purchase signage and innovations. Source One Digital’s work can be seen at events and in retail locations across the country. Visit [www.sourceonedigital.com/dyesubsolutions](http://www.sourceonedigital.com/dyesubsolutions), or call 800-898-3022.